President's note

Inside these pages, you will find exciting and informative stories about the dynamic programs, opportunities, and events that transpire at Iowa Lakes Community College.

Whether you seek information for yourself or someone you know, this edition truly depicts what Iowa Lakes is all about, focusing on lifelong learning opportunities by offering continuing education, vocational and re-licensure courses, and classes designed for personal development and career advancement.

At Iowa Lakes, we have something for everyone! Explore campus life, credit and non-credit educational opportunities, relevant program offerings, college transfer initiatives, and short-term certifications.

Please take a look inside and you will find all of the reasons why Iowa Lakes is the premier community college in Iowa and what makes us Laker Proud!

from the Executive Director

As 2020 concludes, emotions are mixed. The past nine months’ culmination has made us more resilient as we have faced change, mourned those who have been lost, and rejoiced from afar while milestones were reached.

When challenged by adversity at Iowa Lakes, we have approached each new situation with a “how can we resolve” mindset to rise above the hardship.

One example of our resiliency is through adjustments made within our Adult Education and Literacy programs. Non-credit students enrolled in the High School Equivalency (HSED) and English as a Second Language (ESL) programs could keep on track and receive instruction through an online, virtual format. As a part of this transition, we were able to expand and incorporate new technological tools to help students enrolled to meet their goals.

Additionally, Iowa Lakes has remained focused on partnerships with business and industry and is fortunate to have secured several grants to assist with getting more technology into our students’ hands and provide additional training opportunities for the residents of the Iowa Lakes’ District.

Two Federal CARES ACT funded grant projects recently implemented are the 100 People in 100 Days – Employer Innovation Grant and the Industry Technician Registered Apprenticeship Grant.

The Employer Innovation Grant provided free training for individuals working or interested in working in agriculture, energy, and manufacturing industries. Over 200 individuals were registered for classes, doubling the goal. The Industrial Technician Registered Apprenticeship Grant provided the College with equipment to offer programming at the Algona Campus. Enrollments for the Industrial Technician Registered Apprenticeship program will start with the new year.

The work that the Community and Business Relations staff do to help people explore possibilities or enhance their job skills with a “can-do mindset” inspires me. I genuinely love what I do and appreciate the opportunity to serve our communities.

All the best in the new year!
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If ever there was a time to become involved in Sales and Marketing, it is now. Imagine yourself as the owner of a new or existing business. You need to find a way to get your product or service in front of an audience, capture their attention, and get them to make the purchase. But wait, it’s 2020. You need someone who understands where we are today and someone who can propel your company above and beyond in ways we never imagined. Look no further than the Sales and Marketing Program at Iowa Lakes Community College.

If there is one thing that jumps out about this program, it makes no difference if you are alumni, a recent graduate or a current student. The courses taught here leave a lasting impression and guidance for you to impact the world of sales and marketing. Gone are the days of cold calls, scripts and the cookie-cutter salesperson who could be selling shoes or a refrigerator. The curriculum at Iowa Lakes encourages thinking outside of the box. For example, students learn about Consumer Behavior or, as Program Coordinator Denise Reimer calls it, “Business Psychology.” It’s important to understand your customers and target the product you’re selling to the ever-changing demands of our world today.

Reimer is passionate about the Sales and Marketing Management program. She’s in her 34th year with the college as Program Coordinator, and her energy is contagious. Despite the changes that COVID-19 has brought to every campus and around the globe, her upbeat motivation can be found in the virtual realm or in person. Classes are a mixture of virtual, face-to-face, and even in the auditorium to allow for appropriate social distancing. Reimer added the choice is wherever the student is comfortable. Coursework focuses on the creative side and emphasizes key areas of selling, blending a learning experience that prepares students for the next steps to reach their goals.

Current student Zoey Zeller explains how those demands have shaped her college plans, “COVID impacted my college decisions. I was planning to attend Iowa State University, then COVID hit and I started rethinking my decisions. Originally I was going to major in design and realized it was not what I wanted to do. That’s when I spoke with Denise and decided I would choose a path in Sales and Marketing, and I’m so glad I did, it fits me perfectly and I enjoy it so much.”

When asked what stands out that makes the Iowa Lakes Sales and Marketing Management program right for her, Zeller said, “Definitely my instructor, Denise Reimer, she’s an upbeat person and always makes class so enjoyable. She teaches in a way that makes the material easy to learn, and she is genuinely interested in her students and always willing to help if we have questions.”

Reimer also receives credit for the career path of graduate Stacy Pyle. Her interest was fashion when she entered college. “Sales and Marketing was a good stepping stone and a way to test the waters to see if it was a good fit,” explained Pyle. She also liked the class size as the numbers were smaller. Pyle said she lucked out to have an amazing Advisor, “Denise was always in our court working with us, cheering us on, even pushing us a little out of our comfort zone to try new things. She made it fun, and never talked over our heads.”

Pyle’s decision was right on track. Today she and her husband own Boji Custom Metal Works, a company they started in 2012, which manufactures custom concession trailers, among many other projects. In March 2020, they were thrown a curveball. Not knowing how it was going to affect them and starting to see some decline in sales, and several orders put on hold, they put their heads together to come up with a trailer that would benefit many during this pandemic. Pyle said, “We sat down with a partner and discussed future needs in the entertainment industry as we move forward in a COVID environment. We also spoke to customers and decided to build a mobile hand washing and sanitizing trailer that fairs, carnivals, and events can
use to offer on-site options for their guests to maintain good hygiene while still being able to enjoy events.”

Adapting to the ever-changing market is key. This is something that Iowa Lakes has been doing for a long time and continues to do. Retail sales and how we interact is changing at lightning speed. Businesses need sales and marketing to take them to the next level. They will not only need people who can do that but people who can skip a level and take off running. The Sales and Marketing curriculum at Iowa Lakes is designed to give students the tools they need to make a difference in their careers. Reimer also adds that the potential within the Sales and Marketing program is that students can set their own limits. The areas needing employees trained in sales and marketing is so versatile. Students can choose their own path to success.

Reimer adds there is a high demand for Sales and Marketing graduates right now and she knows there is no slow down in sight.

The dual–track Sales and Marketing program at Iowa Lakes will prepare students for a rewarding career. Whether you’re interested in farming, retail clothing, pharmaceuticals, insurance, social media, copywriting, advertising or political science, the avenues for a career are endless. It can all start right here in northwest Iowa on the Emmetsburg Campus of Iowa Lakes Community College.

FOR MORE INFORMATION ON THE SALES & MARKETING PROGRAM, CONTACT:
Denise Reimer  •  dreimer@iowalakes.edu

FOR MORE INFORMATION, CONTACT:
Shelly Brown  •  sbrown@iowalakes.edu  •  515-295-8531

LEARN HOW TO Market Your Business

Facebook Management
When You Are the Business Owner and Only Employee
JANUARY 6  •  12–1 PM

Podcasting 101
JANUARY 27  •  6–9 PM

Twitter, Facebook & Instagram: The Powerful Trifecta!
FEBRUARY 4  •  11:30 AM – 1 PM

Quality Business Photos: Smartphone Tips & Tricks
MARCH 4  •  12–1 PM

Social Media & Ethics
APRIL 8  •  12–1 PM

Startup on a Shoestring
APRIL 14  •  11:30 AM–1 PM

How to Write a Killer Blog Post for Your Business
MAY 5  •  12–1 PM

TO REGISTER for these classes, visit: iowalakes.edu/ce

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CONTINUING EDUCATION
Lucas Kline and Nicholas Applegate have been friends since high school. Growing up in Saint Joseph, Missouri, they remained close friends while life took them in different directions. Lucas moved with his family to northwest Iowa, while Nick moved south to Kansas City with his wife. In 2019 their friendship transitioned into a business partnership when they decided to open The Iowa Project Brewing Company in Spencer, Iowa.

With the slogan “Craft. Experience. Community.”, The Iowa Project’s vision was to create a place for the community centered around experiences. Nick explained, “To us, the vision was simple. A brewery serves a community. If we build “it”, a brewery serving quality products and offering a welcoming space for all people, they (the community) will come (support this business).” Lucas added, “Making that look good on paper and profitable to others was much more difficult.”

During the early stages of planning, Lucas reached out to the City of Spencer and immediately received the support they were looking for. “We met with many community leaders, economic developers, and bankers. From day one, everyone was genuinely excited and eager to help, including Amanda Mack (City of Spencer), Kiley Miller (Iowa Lakes Corridor Development Corp.), Nancy Naeve (Spencer Mainstreet), Paul Daniels (Northwest Bank), Michael Wampler (NW Iowa SBDC), and so many others. Everyone involved was super supportive and willing to do anything they could to make this happen.”

One of the people Nick and Lucas met with early on was Michael Wampler, Regional Director of the Northwest Iowa Small Business Development Center (SBDC) hosted by Iowa Lakes Community College. The SBDC helped them work on financial projections and talk through the business aspects of the project. Nick said, “Michael helped us think critically about our vision, focusing on the details necessary to obtaining financing. He has continued to work with us to offer coaching and serve as a confidential sounding board as we look to grow the business.”

Today, The Iowa Project is open for business, offering a wide range of beers to fit a variety of tastes. Their beers are brewed in-house in small batches, and the menu is constantly changing to give you a different experience every time you visit. They also offer non-alcoholic beverages, snacks, and feature local area restaurants for dining options. They welcome families of all ages, including pets.

**TO LEARN MORE ABOUT THE NORTHWEST IOWA SBDC, VISIT:**
www.iowasbdc.org/spencer

**YOU CAN VISIT THE IOWA PROJECT at 316 Grand Ave. in Spencer, or stay up to date on their latest creations by visiting:**
www.facebook.com/TheIowaProjectBrewCo
Leadership Training
Spring 2021

MAKE AN IMPACT.
Lead the change.

REAL TEAMS BUILDING TEAMS WITH SCIENCE
December 18, 2020

BUILDING RESILIENCE
January 8, 2021

EMOTIONAL INTELLIGENCE
January 22, 2021

WORKPLACE PROFESSIONALISM
February 5, 2021

LIFTING OTHERS AS WE LEAD WITH SERVANT LEADERSHIP
February 26, 2021

GENERATIONAL DIFFERENCES: WHAT TO DO
March 5, 2021

BUILDING AN ACCOUNTABLE WORKPLACE
March 19, 2021

SAY THIS. NOT THAT.
April 9, 2021

THE POWER OF A POSITIVE MINDSET
April 23, 2021

YOU GOT THIS: STRATEGIES FOR EXCELLENCE IN EVERY AREA OF YOUR LIFE
May 7, 2021

COACHING FOR CONTINUOUS GROWTH
May 21, 2021

COST: $89 a person per session

Contact
Gary Schmidt
gschmidt@iowalakes.edu
712-362-6807

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We're Excited TO SEE YOU!

MEN’S & WOMEN’S SWIMMING & DIVING
Season starts January 11, 2021
NJCAA Swimming & Diving Championships
April 28 – May 1, 2021 in Erie, NY

VOLLEYBALL
Season starts January 22, 2021
NJCAA Division II Volleyball Championship
April 13–15, 2021 in Cedar Rapids, IA

MEN’S & WOMEN’S BASKETBALL
Season starts January 20, 2021
NJCAA Division II
Men's Basketball Championship
April 20–24, 2021 in Danville, IL

WRESTLING
Season starts January 20, 2021
NJCAA Wrestling Championships
April 21–22, 2021 in Council Bluffs, IA

BASEBALL
Season starts January 22, 2021
NJCAA Division II Baseball World Series
May 29, 2021 – June 4/5, 2021 in Enid, OK

MEN’S & WOMEN’S GOLF
Season starts January 22, 2021
NJCAA Women’s Golf Championship
May 10–13, 2021 in Ormond Beach, FL
NJCAA Division II Men's Golf Championship
May 18–21, 2021 in Plymouth, IN

SOFTBALL
Season starts January 22, 2021
NJCAA Division II Softball Championship
May 25–29, 2021 in Oxford, AL

MEN’S & WOMEN’S SOCCER
Season starts April 2, 2021
NJCAA Division II Men's Soccer Championship
June 5–10, 2021 in Wichita, KS
NJCAA Division II Women's Soccer Championship
June 3–8, 2021 in Peachtree City, GA

*Fan attendance at athletic events is TBD. For updates, please follow Iowa Lakes Athletics on Facebook.
BASIC WELDING CLASS

This spring, Iowa Lakes Community College will offer a continuing education welding class geared toward beginners and those with minimal welding experience. The basic welding course will cover an introduction to welding, highlighting the welding profession and covering proper health and safety procedures. It will also provide instruction on various welding methods, including shielded metal arc welding (stick), gas metal arc welding (wire or MIG), aluminum TIG, and stainless steel TIG.

Welding is a viable trade and a useful skill, and the manufacturing industry offers many opportunities for welders. Class instructor Joseph Holtz sees welding as a growing field. “There are a lot of older welders retiring, and more welders are retiring than there are welders to replace them,” he says. “Most people take the class because they want to enter the welding profession and want a leg up.” This course offers a quick introduction that can be used as a starting block. “It teaches the fundamentals they need so, if they decide to keep welding, they can build on the skills they learn here.”

The classes will be located at the Emmetsburg Campus in the welding lab. Offered April 6 – May 11, the class is limited to eight people. The basic welding course will offer a quick introduction to stick welding that covers amperage settings, polarity, and the proper selection of electrodes. It will also teach machine setup and welding techniques for basic wire welding and both aluminum and stainless steel gas tungsten arc welding (TIG). Beginners will gain a valuable overview of each different welding method and benefit from trying out each process first-hand. The final class gives students the opportunity to practice what they’ve learned, potentially concentrating on their preferred method and allowing time for improvement.

“Joseph is a very flexible teacher who is able to adapt to each student’s level,” says Bill Dickey, Continuing Education Program Coordinator. “This training is for individuals who would like to learn the basics of different types of welding and also for individuals who like to advance their skills in different areas.” Session one of the class, which serves as an introduction and covers safety, is a prerequisite for attending any of the following sessions that focus on individual welding methods. Students are also required to bring safety glasses and welding gloves to each session.

While this course focuses on beginner welders, Iowa Lakes hopes to offer more advanced classes in the near future as well. Because TIG welding requires a high skill level to produce controlled, quality welds, they hope to offer advanced-skills welding courses that concentrate on this particular method. The course would provide students with more hands-on experience to learn, helping welders better hone their skills. Holtz sees a trend that would make this advanced course extremely viable.

FOR MORE INFORMATION, CONTACT: Bill Dickey • 712-852-5216 • bdickey@iowalakes.edu
ASHLEY BLACK | IOWA LAKES ALUMNI

Ashley (McDonald) Black, a 2007 Iowa Lakes Community College graduate, recently released her new single, “Shine.” Black is an Estherville native that chose to attend Iowa Lakes’ music program after graduating from Estherville Lincoln Central. Her time at Iowa Lakes greatly impacted her future in music as both a performer and an instructor.

Ashley began performing at a young age. She was greatly influenced by her mother, who encouraged her to share her gift, “From the time I was tiny, my mom would have me up singing with her and harmonizing in church. I grew up comfortable in front of a group because I was singing with my mom,” Ashley said.

Ashley chose Iowa Lakes to save money by living at home while completing her Associate in Arts (AA) in music. “I felt like going into college was a fresh start,” commented Ashley. “And the atmosphere there [at Iowa Lakes], and the Music Department, it was phenomenal.”

During her time at Iowa Lakes, Ashley lost her eyesight. She had to put most of her academic courses on hold, but she continued to attend music classes. Since she was unsure if she would ever regain her vision, she learned to play her instruments by feel as opposed to sight. She noted that the professors did everything in their power to allow her to continue, “Carol Ayres and Brett Fuelberth, they championed me, they encouraged, they poured into me and all of the students.”

Ashley eventually regained her sight and completed her AA in music. After her time at Iowa Lakes, Ashley moved to Redding, California, to attend ministry school. She had planned to return to the Midwest upon completion of school, but she was offered a job managing a gym in Redding. She pursued music on the side and began to form a local following, “over the years, it has felt really neat to be able to show up to my performances, my shows, and see the faces of the people that are always there and the support.” Ashely stated. She also commented on how her music and shows have allowed her to build relationships with fans.

Ashley also teaches music lessons and has seen the true power that music can have on an individual. Ashley noted that she has had a student with autism for 13 years, and she has seen how truly therapeutic music can be on the mind and soul. She has truly developed a passion for teaching music, “not only do I teach them, but they teach me so much.”

Ashley looks back fondly at her time at Iowa Lakes and encourages students to follow their passions, “If you have a dream, don’t let anything discourage you from thinking big; from thinking that there is a way for you to be able to do what you love. Never stop believing in yourself. It took a lot of effort on my part to get where I am at. Just keep moving forward,” said Ashley.

Ashley believes that music is the universal language that brings people together, and she wants to spread positivity through her music.

ASHLEY’S NEW SINGLE “SHINE” is available for download and purchase on iTunes, Amazon, and YouTube.
Invest in the Educational Goals of Local Students

The Iowa Lakes Community College Foundation is dedicated to helping our students pursue their educational and career goals. Your contribution to the County-Wide Year of Giving campaign will directly support Iowa Lakes students from your county, whether it is $5, $50 or $500.

MAKE A PLEDGE TO SHOW YOUR SUPPORT FOR IOWA LAKES by investing in local area students.

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Janice K. Lund PERFORMING ARTS CENTER

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RESERVE YOUR SEAT IN THE SPOTLIGHT at Iowa Lakes by making a purchase through the Reserve Your Seat in the Spotlight Chair Campaign. Each chair sponsorship is available for $500 and there are limited seats available.

SOME OF OUR DONORS HAVE CHOSEN TO SPONSOR WITH:
- In Memory of (Family Member, Friend, Colleague)
- Laker Class of 19XX
- Cast of (Name of Production)
- 20XX Jazz Band or Many Voices Choir

To Reserve Your Seat, contact: ALISON MASON
Institutional Advancement Manager · 712.362.0491 · amason@iowalakes.edu
Iowa Lakes Community College Professional Dog Grooming program is proud to present Canine Cosmetology, a six-class series designed to help students master their dog grooming and business skills. While the Professional Dog Grooming classes are for beginning dog groomers, Canine Cosmetology is designed for groomers already established in the field and are interested in improving their services. Canine Cosmetology students will receive industry-leading, world-class hands-on training by GroomTeam USA member Mackensie Murphy.

Mackensie Murphy is a professional dog groomer and a member of GroomTeam USA. GroomTeam USA is an elite organization that encourages dog groomers to continue their grooming education as well as offers groomers the opportunity to compete in dog grooming competitions internationally. One becomes a member of GroomTeam USA by averaging among the top six competitive groomers in the country.

Mackensie started her own grooming business when she was 18 years old and has spent her adult life cultivating her skills to become a world-renowned dog groomer. Mackensie is not only a professional dog groomer, but she is an elite competitor in dog grooming with GroomTeam USA. She has been ranked in the top three competitive groomers in the United States, including “Best in Show” and “Best All Around.” She has also been awarded the Liz Paul Memorial Best Scissored Poodle award six times! Mackensie has been featured on multiple covers of Groomer to Groomer magazine. She is an experienced grooming instructor and has shared her skills internationally.

“Mackensie would like to become an industry educator,” commented Continuing Education Program Coordinator Sierra Elbert. “And she feels that Iowa Lakes is the way to do it. You can’t find another dog grooming school with a community college really anywhere; it’s unheard of in the dog grooming industry.”

Classes in the Canine Cosmetology series are designed as continuing education for professionals already established in the dog grooming field. Students will learn how to groom different coat types, business tips on how to succeed during the busy holiday season, and suggestions on how to get out of a grooming rut during this series.

Beth Johnson, owner of K9 Designs in Spencer, has been a groomer for 30 years, “There has never been an opportunity like this in the Midwest,” Johnson commented. “Learning new techniques from Mackensie will definitely benefit me and set me apart from the other groomers in the area. One is never too old or been in this business too long to not learn something new.”
Classes in this session of the Canine Cosmetology certificate series include:

- Standout Coat Study
- Drop Coat Study
- The Overlooked Coat Study
- Head Study and Pattern Lines
- Holiday Rush Prep
- Mix It Up and Refresh

The second half of each class will contain a hands-on portion where students will be given the opportunity to practice their skills with Mackensie’s guidance. The classes in the spring series are subject to change.

Dog groomers can stand out in the industry as an elite dog groomer by attending the Canine Cosmetology with Mackensie Murphy at Iowa Lakes. The Canine Cosmetology program will be presented again in spring 2021. Classes will be held on Saturdays and Sundays from 8 AM to 4 PM at the Emmetsburg Campus. Sign up for one class or receive a discount when you sign up for all six. Students can register at www.iowalakes.edu/ce or call 800-252-5664.

In the time of COVID-19, the Professional Dog Grooming program is observing strict disinfection and sanitation protocols per state guidelines as well as mandating mask-wearing and social distancing in the classroom as well as in the Laker Paws Salon. Students are reminded of sanitation practices to help bring proper standards to their own salons.

“Dog grooming is my second career by choice. As a Registered Nurse with a bachelor's degree in Business Administration and a master's degree in Healthcare Administration/Education, I can vouch for the quality of the instruction, curriculum, and valuable practical experiences this program offers,” said Jan Yungclas, an Iowa Lakes Professional Dog Grooming student. "I am so pleased I joined the program and will be proud to ‘graduate’ as a Professional Dog Groomer from Iowa Lakes."

Professional Dog Grooming classes will be offered this spring, with classes starting in February, April, and June of 2021.

FOR MORE INFO, PLEASE CONTACT:
Sierra Elbert
selbert@iowalakes.edu
(712) 852-5268

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Obtaining a High School Equivalency Diploma (HSED) has never been more accessible through Iowa Lakes Community College with online and hybrid delivery methods available in English and Spanish. Students can receive free classes to complete the five HiSET discipline areas of Math, Reading, Science, Social Studies, and Writing. In order to qualify for the HSED program, prospective students must be at least 16 years of age, provide proof of early withdrawal from high school, and complete an application.

“An HSED is the first step to pursuing new opportunities and following your dreams. HSED graduates can earn increased wages, promotions, admission to college, or an entirely new career,” explained Steve McCauley, Adult Education and Literacy Programmer. “If you would like to earn your high school diploma, we have outstanding instructors on all of our campuses. Many of our HSED students are taking classes and passing the necessary tests while working full time, holding multiple jobs, or raising kids. We want you to succeed.”

The best path to achieving a High School Equivalency Diploma is determined based on individual needs with multiple instructional options. Adult Education and Literacy (AEL) instructors will help each person choose the best path for them, whether the best delivery format is an online version or a blended hybrid format of face-to-face and online.

The online version is excellent for individuals managing work schedules, families, health issues, or transportation issues that make learning from home, through our online format beneficial. In comparison, the hybrid version is an eight-week program held on one of the Iowa Lakes campuses utilizing both in-person and online teaching formats. Students receive instruction in all five of the HiSET discipline areas, and the class locations, times, and availability may vary for each campus.

The Spanish HSED program is a high school completion option for fluent Spanish speaking students. Students will receive instruction, in Spanish, in all five discipline areas. This class is held face-to-face on the Estherville Campus, and attendance is mandatory.

Regardless of the delivery method selected, practice scores on Official Practice Tests are required before registering for any Official HiSET Exam. Additionally, students must complete all HiSET exams on Algona, Emmetsburg, Estherville or Spencer Campuses of Iowa Lakes.

Students who pass the HiSET exam during the program year may attend a graduation ceremony in the spring. Graduates are eligible to receive a $500 scholarship to continue their education at Iowa Lakes, pending completion of a scholarship application submitted by the due date.

Students may not complete the classes in under a month, and specific completion timeframes are not guaranteed. Each individual follows the path best suited for them and may take more or less time than others depending on individual circumstances.

In Iowa, students may only obtain a HSED from an official AEL program. Beware of sites that claim to offer GED or HSED completion as many of these sites are not valid.

The Iowa Lakes AEL program is funded through the Adult Education and Family Literacy Act (AEFLA) and Title II of the Workforce Innovations and Opportunity Act (WIOA) and was recently awarded funding through 2025.

For more information, please visit: www.iowalakes.edu/academic-programs/adult-education-literacy-program/high-school-equivalency/
The Last Dollar Scholarship impacts eligible Iowa Lakes Community College students by paying tuition for career and technical programs in high-demand industries. More than 220 students benefited from Last Dollar Scholarship awards totaling over $375,000 for the Fall 2020 term.

The Last Dollar Scholarship fills tuition gaps not covered by other federal and state grants and scholarships for eligible applicants enrolled in qualifying programs. Graduates of these programs are ready for cutting-edge, good-paying careers in industries needing skilled workers.

An Iowa Lakes sophomore in the Surgical Technology program, Robert Bera, credits the Last Dollar Scholarship with making it possible to return to school after a long hiatus. Originally, Bera planned to become a teacher with a double major in life science and art history.

However, with a wife who was also a student and a young son, he postponed his education to work multiple jobs to make ends meet. Despite planning to return to college one day, time passed quickly for Bera while working more than full-time, spending any spare time with his family, and raising his three sons with his wife.

After experiencing some major life events, Bera became acquainted with Iowa Lakes Community College and was intrigued by the Surgical Technology program offered on the Spencer Campus.

After meeting with Dana Grafft, Assistant Professor of Surgical Technology at Iowa Lakes, Bera had the opportunity to watch four surgeries through job shadowing. During his job shadow experience, Bera was encouraged to enroll in the program by a surgical technician assisting with the surgeries who graduated from the Surgical Technology program at Iowa Lakes.

"Without the assistance of the Last Dollar Scholarship, I would never have been able to return to college, work part-time, and still make ends meet. My advice to anyone that is thinking of going to, or back to, college is just to do it," advised Bera. "One thing that life has taught me is that you need to live without regrets. Apply for all types of scholarships. Asking for help is not a sign of weakness, but rather the greatest display of strength anyone can do."

The Last Dollar Scholarship, a crucial part of the Future Ready Iowa program, helps support the State of Iowa’s goal to have 70 percent of Iowans in the workforce have education or training beyond high school by 2025. This goal encourages Iowa residents to obtain further education, allowing them to qualify for better career opportunities while helping employers in Iowa access a skilled workforce needed to grow and innovate.

"The Last Dollar Scholarship helps Iowa Lakes students obtain the education and hands-on skills needed to be competitive in an increasingly technical job market. The qualifying college programs for the Last Dollar Scholarship tend to be in essential growing industries needing more skilled workers, which leads to good-paying and recession-proof careers. This can be life-changing for families," explained Steve Pelzer, Iowa Lakes Financial Aid Director.

"ONE THING THAT LIFE HAS TAUGHT ME is that you need to live without regrets. Apply for all types of scholarships. Asking for help is not a sign of weakness, but rather the greatest display of strength anyone can do."

Robert Bera
"The Last Dollar Scholarship helped me by paying my tuition, so I could have a little more money to live on without balancing a job, school, and wrestling. I can focus on school and wrestling, allowing me to fully utilize the opportunities provided at Iowa Lakes to achieve my future goals," explains Koedum.

As an Iowa Lakes wrestling team member, Koedum focuses heavily on performing well on the mat and being successful in the classroom. He was a two-time state qualifier for West Sioux High School, placing third in his senior campaign. Last year, Koedum qualified for the NJCAA national tournament as a freshman with Iowa Lakes.

Koedum’s best advice to others considering college and applying for financial aid and scholarships is, "Apply for as many scholarships as possible because it pays off in the long run."

In addition to helping pay tuition gaps, the Last Dollar Scholarship program also offers some extra benefits. Last Dollar Scholars may be eligible to receive additional support through the Future Ready Iowa Mentoring Program and College Success Coaching.

The Mentoring Program pairs Last Dollar Scholars with working professionals from their community to help them make meaningful career connections and strengthen job readiness. The College Success Coaching provides personalized guidance on navigating college life through text messages and in person.

The Last Dollar Scholarship is a state-funded program for Iowa residents who are either: a recent high school graduate enrolling full-time in an eligible program, or a recent high school graduate enrolling part-time in an approved program while employed in a work-based learning program, or an adult, 20 years of age or older, starting an eligible program at least part-time. Other eligibility requirements include applying for all other available aid and planning to earn a high demand job credential.

THE FOLLOWING PROGRAMS are offered at Iowa Lakes qualify for the Last Dollar Scholarship:

- Agriculture Production Technology
- Aviation & Airport Management
- Business Administration & Management
- Computer Programming
- Construction Technology
- Digital, Social & Broadcast Productions
- Electrical Technology
- Environmental Studies
- Farm Equipment & Diesel Technology
- Heating, Ventilation & Air Conditioning Technology
- Hotel & Restaurant Management
- Nursing
- Surgical Technology
- Veterinary Technician
- Welding Technology
- Wind Energy & Turbine Technology

FOR MORE INFORMATION ABOUT THE LAST DOLLAR SCHOLARSHIP, VISIT:

iowalakes.edu/last-dollar-scholarship-program
Motivated high school students interested in getting a head start for their future can get started early with the Career Connect program at Iowa Lakes Community College. Eligible high school students qualify to earn free college credits towards certificates, diplomas, and associate degrees, with an opportunity to transfer credits to any participating 4-year university in Iowa.

"Career Connect helps high school students achieve their future goals by completing college classes while in high school," explained Kari Hampe, the Iowa Lakes Director of High School Partnerships. “Earning college credit in high school is a rewarding challenge for students; they learn the valuable skills necessary to succeed in college while saving time and money.”

Career Connect offers high school students college credits from Iowa Lakes with concurrent enrollment or Career Academy. Concurrent enrollment provides the opportunity to complete college-level courses and earn college credits at your high school, on the Iowa Lakes campuses, or online.

The Iowa Lakes Career Academy allows high school students to explore career options while gaining specific employment skills through Career and Technology Education (CTE) programs. Career Academy, held on the Emmetsburg and Estherville Campuses, allows students to test a possible future career.

“I have recommended almost half of our students, if not more, to participate in part of the Iowa Lakes Career Connect program! Juniors and Seniors have the opportunity to participate in the Career Academies, and I try to get a lot of students that are interested in trades to sign up for those programs,” exclaimed Jadyn Schutjer, Guidance Counselor at Emmetsburg High School. “I like to tell students to take advantage of the opportunities that Iowa Lakes offers because this is the one time in your life that you will have the ability to engage and learn in postsecondary opportunities for FREE! These programs are amazing for our students and truly give them an edge up in their education and career paths.”

Some of the exciting Career Academy programs available on the Emmetsburg Campus include Agriculture Production Technology, Automotive Technology, Boat & Watercraft Technician, Construction Technology, Farm Equipment & Diesel Technology, Hotel & Restaurant Management, and Powersports & Power Equipment.


The most valuable thing that students receive from this program are soft skills. When taking advantage of dual credit classes/career academy, the students have to learn that this is unlike your regular high school classes. They have to learn to communicate with their professors and classmates effectively and timely. They also become more independent and cannot rely on their professors to check in with them when they are gone. It truly sets them up for future success," explained Schutjer.

Taking advantage of the opportunity to take college classes in high school means high school students and their parents can trim time and costs from postsecondary education.

TO LEARN MORE ABOUT CAREER CONNECT, VISIT IOWALAKES.EDU
NEW PROGRAM AT IOWA LAKES

COSMETOLOGY

APPLY TODAY
iowalakes.edu
800-346-6018

CONTINUING EDUCATION
www.iowalakes.edu/ce | 800-252-5664

NATURE NICHE CLASSES

Time: 3:00 – 4:00 PM
Cost: FREE

Virtual Learning Opportunity:
Registered students will receive link to join.

Snow Tracks – January 26
Brilliant Beavers – February 23
Signs of Spring – March 30
Wild Aware – April 27

Partnership with Clay County Conservation.
Join us to learn about nature – from animal tracks in the snow to beavers and their building skills to the cues and clues of telling when Spring arrives.

REGISTER AT:
www.iowalakes.edu/ce
OR CALL 800-252-5664
As Hormel Foods launches its new Inspired Pathways scholarship program for its employees’ children, funding a college education is certainly affordable, at least for the first two years.

The Inspired Pathways scholarship will grant free tuition to all Hormel Foods team members’ dependent children seeking a two-year career and technical program diploma or degree, beginning college in the fall of 2021. The only eligibility requirements for prospective students is that they graduate from high school, attend a community college within a city where Hormel operations are located, and complete the Free Application for Federal Student Aid (FAFSA).

Joe Muzik, Hormel Plant Manager in Algona, Iowa, has worked with staff at Iowa Lakes Community College to build a connection between Iowa Lakes and the Inspired Pathways scholarship program.

“The Inspired Pathways scholarship program is similar to the Last Dollar Scholarship recently launched by Future Ready Iowa that is available for some of the Career and Technical programs offered at Iowa Lakes. Students will receive the scholarship award to pay remaining balances due after federal, state and local financial assistance is applied,” said Muzik.

Hormel Foods believes that a successful economy is built off of a skilled workforce. The Inspired Pathways Scholarship program will make it possible for Hormel families to do just that, providing education and resources at a time where there is so much uncertainty due to the global pandemic.

Students interested in attending Iowa Lakes Community College and who plan to access the Inspired Pathways scholarship will need to complete the Iowa Lakes admission process.

“Students should start the enrollment process by completing an Application for Admission at iowalakes.edu/apply-now. Once their application is submitted, Iowa Lakes Enrollment Coaches will help guide prospective students through their Laker journey,” said Annie Kalous, Iowa Lakes Director of Admissions.

Prospective students for Iowa Lakes are also encouraged to apply for additional scholarships through the Iowa Lakes Foundation. Approximately $800,000 in scholarships were award to Iowa Lakes’ students for the 2020-21 academic year.

After launching the Inspired Pathways program, Hormel Foods will be creating a community mentorship committee to provide resources to students, including assistance with applications, internships, and other career development opportunities.

FOR MORE INFORMATION about Iowa Lakes Community college, visit: iowalakes.edu
OR THE Inspired Pathways program, visit: HormelInspiredPathways.org
If you desire to perform your own repairs, learn new techniques to broaden your skillset for your current career, or simply want a “taste” of the auto body repair field to see whether it is a career path you are interested in pursuing, Iowa Lakes Community College has a new class series for you.

The Auto Collision series of classes, scheduled to begin this spring, will feature interactive, hands-on learning.

Continuing education students will gain knowledge in several areas through hands-on practice and “real life” experience in this three-part series of classes. The first session will cover scratch and dent, rust and plastic repair, as well as disassembly and assembly of removable parts, and safety practices associated with each. The second class will deal with paint and material types and uses, necessary equipment required, paint application techniques, and refinishing safety tips of the trade. The third class will have students performing actual repairs on their individual projects by implementing what has already been learned.

Continuing Education Programmer Rob Schultz will lead students in this Auto Collision class series. “You get to do what you are learning, not just talk about it in theory,” Rob Schultz said. “Nothing gives me more pride than doing a job myself or trying a new skill.”

Schultz has served in the collision repair industry and collision repair education field for all of his working career. He enjoys sharing his skills and knowledge with others who desire to learn and those who take pride in the ability to take something that is damaged and return it to pre-damaged condition with their own hands.

The Auto Collision class series is Iowa Lakes’ first step toward offering additional entry-level cosmetic repair and basic painting classes to anyone wishing to add to their current skill set. The do-it-yourself (DIY) individuals wanting hands-on experience in basic body repairs on cars, motorcycles, boats, and watercraft will also benefit from this series of classes.

Auto Collision classes will begin in January 2021 and occur on the Emmetsburg Campus of Iowa Lakes Community College.

FOR MORE INFORMATION, CONTACT: Rob Schultz · (712) 852-5236 · rschultz@iowalakes.edu
The guiding principle of the Iowa Lakes Community College Athletic Department is to provide opportunities to student-athletes. These student-athletes have the opportunity for growth not only in athletics but through academic successes that impact their future. Iowa Lakes has a rich history of athletes who have tremendous success after completing their career as a Laker. Over the past year, Iowa Lakes has sent several excellent student-athletes on to the next level of competition, highlighted by Men’s and Women’s Basketball standouts, Justin Brookens and Breanna Wendland.

When a student-athlete chooses Iowa Lakes Community College, they aren’t just making a short-term decision; they are also making a choice that will impact their entire college career and the rest of their lives. High school athletes, particularly basketball players, choose Iowa Lakes for many reasons. Some of these reasons include having the ability to prove themselves on the court, gaining college-level experience, or increasing their strength, maturity or technical knowledge. Both Brookens and Wendland were able to do this while making an immediate impact at Iowa Lakes.

IOWA LAKES MEN’S BASKETBALL

If you are familiar with Iowa Lakes Athletics, you know one of the biggest impacts on all student-athletes is the Athletic Director and Head Men’s Basketball Coach, Troy Larson. When you meet Larson, you immediately learn how serious he takes his role at Iowa Lakes. He understands the importance of mentorship, along with helping students achieve academic and athletic success. He is a man of strong character who is guided by his faith as he focuses on building relationships and leading youth into adulthood. Larson’s influence can be seen throughout the department, the coaching staff, and, most dramatically, the athletes he coaches. “Mentoring staff and students is the favorite part of my job,” stresses Coach Larson as he notes that building relationships and trust encourages staff members and students to come to him when they need assistance or advice. “My door is always open. You have to show you care about more than how many points or rebounds a player gets.” Larson refers to “the grind”, or the day-to-day effort, as working through whatever is going on in a player’s life. Larson stated, “They have to have consistency in their work ethic and a drive to get better every day.” As Coach Larson focuses on helping each athlete off the court, he sees a bigger payoff on the court.

Justin Brookens, the 2019–2020 ICCAC Student–Athlete of the Year, is an example of an athlete with a great work ethic and character. He was key to the Laker’s success last season, as he helped lead the team to a 26–6 record and an NJCAA 10th place ranking. Brookens was also honored as a 1st Team All–Region player, 1st Team NJCAA All–American, and Co–Division II Men’s Basketball Player of the Year. “He’s in the gym all the time, working on his craft and his skills, and he takes care of his body in the weight room,” said Coach Larson. Brookens excelled in the classroom, earning a 2nd Team Academic All–American Award. He is very aware of the impact Iowa Lakes and Coach Larson have had on him, “I’m a better leader and I’ve improved my communication skills.”

Brookens signed to continue his career with Western Illinois University, an NCAA Division I team. Coach Larson said, “Brookens took his academics at Iowa Lakes seriously, allowing him to earn an academic scholarship from Western Illinois University.” Brookens is excited about how the experience gained at Iowa Lakes will impact his new team, “I’m with a group of men I can influence and lead. I can help take them to a higher level. We’ll be working together as a group.” Coach Larson knows Brookens has a burning desire to succeed and the sky is the limit in what he can accomplish over the next two years.
Head Women’s Basketball Coach Ashley Martin is no stranger to Iowa Lakes or the Iowa Lakes Women’s Basketball program, having been a Graduate Assistant (GA) for the program during the 2008–2010 seasons. As a GA, Martin had the opportunity to get a sense for the Iowa Lakes culture and establish a feeling for what it really means to be Laker Proud. Fortunately for Iowa Lakes, Coach Martin returned mid-season during the 2015–2016 season as head coach and has taken great strides to grow and develop her program.

Martin understands the value of the community college experience and how it can lead to future success, as she too played at the community college level before transferring to Upper Iowa, an NCAA Division II team. Martin takes what she learned from her own experiences to help guide her student-athletes. She also understands the importance of mentoring her athletes and helping them to mature under her guidance. “I enjoy helping student-athletes and being apart of their lives. That is what I enjoy most about my job. It is fun to see how much our student-athletes grow in their time at Iowa Lakes” said Martin.

Martin successfully recruited a core group that led the team to 40–21 over the past two seasons. You could hear the pride in Coach Martin’s voice as she talked about the team, “They are a special group of student-athletes that helped change the culture of Iowa Lakes Women’s Basketball. Four–year coaches are taking note of our student-athletes and are excited to recruit them.”

One amazing standout from the past two seasons is Breanna Wendland. Wendland earned 1st Team All–Region in her freshman and sophomore seasons and ICCAC Academic All–Region Honors all four semesters at Iowa Lakes. Coach Martin raved about Wendland, “Breanna grew a lot both on and off the court during her two years at Iowa Lakes and I couldn’t ask for a better representative of our team. She’s a big–time player, who is dependable, determined and tough. She even played through an injury at one point.”

Wendland recognized the impact of Coach Martin, “Iowa Lakes and Coach Martin gave me the opportunity to become a better player on and off the court and I am very thankful for my time here. I will always be Laker Proud.”

Wendland signed to continue her basketball career at William Penn University, an NAIA team.

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<th>Destiny Brossard</th>
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**CERTIFIED NURSING ASSISTANT COURSE**

This 75–hour state–approved course meets the requirements for taking the Certified Nursing Assistant certification exam. The purpose of this course is to provide the knowledge and basic skills required to care for the elderly and residents in a long–term care setting as required by law. **THE COURSE CONSISTS OF:**

- A minimum of 30 classroom hours
- 15 lab hours
- 30 clinical hours

TO REGISTER FOR AN UPCOMING COURSE VISIT: iowalakes.edu/ce

OR CALL

Dawn Kollasch
712–852–5227
Iowa Lakes Community College’s TRIO Student Support Services (TRIO-SSS) program receives more than $1.6 million in funding with a five-year grant from the U.S. Department of Education. After 23 years in operation, the Iowa Lakes TRIO-SSS program will continue serving 200 students for at least five more years, with the award amount of $335,086 per year.

Iowa Lakes was notified of the grant in a letter from the office of Senator Chuck Grassley (R-Iowa). The grant proposal submitted by Iowa Lakes Community College received a perfect score.

“We are so thrilled to be able to continue supporting our current TRIO-SSS students, as well as help more students in the future achieve their academic goals,” said TRIO Director Trudy Ahrens. “The Iowa Lakes TRIO SSS program has helped thousands of students navigate the path towards graduation and/or transfer to a university over the last 23 years. We look forward to five more years of helping even more students accomplish their educational goals.”

THE PROGRAM OFFERS TRIO-SSS STUDENTS FREE SERVICES, available in a variety of formats including in-person, virtually, or online, including:

• Academic Advising
• Career Exploration
• Tutoring – professional, peer, and through a 24/7 tutoring platform
• Transfer College Campus Visits
• Cultural Enrichment Opportunities
• An opportunity to apply for $16,000 in scholarships and grant aid awarded to TRIO-SSS students
• Academic Workshops on Scholarships, Transferring, Financial Literacy, Financial Aid, much more

To qualify for the TRIO-SSS program, students must meet ONLY one of the three following criteria: a first-generation student (parents do not have a four-year college degree), income eligibility, a student with a learning, mental, or physical disability.

TRIO-SSS is part of the federal TRIO program, created to help combat poverty through education. The first TRIO program, Upward Bound, emerged from the Economic Opportunity Act of 1964 as an essential piece of the administrations’ War on Poverty initiative. In 1965, the second outreach program, Talent Search, was created by the Higher Education Act. In 1968, Student Support Services (SSS), the third academic opportunity program, was added through Higher Education Amendments. The three federal programs became collectively known as TRIO by the end of the 1960’s.

FOR MORE INFORMATION, CONTACT:
Trudy Ahrens
TRIO Director
712-852-5302
tahrens@iowalakes.edu
MEET THE INSTRUCTOR

CURTIS ELVRUM

Curtis Elvrum has worked with epoxy for more than 20 years through his business, Artisan Woodcraft Designs and has become an expert in its use and function. Elvrum specializes in creating artwork and furniture that looks and feels like real stone and will always keep that brand–new look.

Over the past four years, Elvrum has taught over 150 Epoxy classes and most recently is now offering four different continuing education classes on the Emmetsburg Campus of Iowa Lakes Community College.

Epoxy is a type of resin used in many products. “The epoxy used for these projects is a clear resin use to cover surfaces and makes them smooth and shiny. Mixing the epoxy with colors allows participants to create unlimited designs and creative looks,” said Rob Schultz, Iowa Lakes Continuing Education Programmer.

Elvrum says epoxy has many advantages over natural stone. “It does not stain or scratch like stone and is heat resistant to over 400 degrees, so a person working in the kitchen can put the hot pan right on the countertop,” he said. It is also resistant to chemicals and water.

EPOXY COURSES OFFERED BY ELVRUM

Beginners Epoxy is a class for the basics. Beginning artists and Do It Yourself (DIY) project fans can learn how to mix epoxy, how it sets up, how long it takes and how to add color, all the basic steps. It is a two–day class. Participants will leave with a new custom cheese platter or decorative cutting board at the class’s conclusion.

Dirty Pour–Art on Canvas is a class where participants will create a painting on canvas using epoxy paint pouring techniques. Participants will learn how to mix multiple colors to a pourable consistency and then pour the colors to create unique effects that blend and flow together. At the conclusion of the class, participants will leave with their own art piece.

Counter Top Class is the third offering by Elvrum. In this class, participants will build a section of a counter top and finish it with an epoxy faux finish that has an appearance of granite, marble or other stone finishes. “They can learn how to refinish an existing countertop,” Elvrum explained. “They will see results at home with basic tools that they can manipulate for the desired effect.”

Shower Surround Refinishing Class is the final class for those wanting to refinish shower surrounds or full walls. “Participants can create a wall that looks like a sheet of marble,” Elvrum explained.

The DIY Epoxy Classes are perfect for DIY project fans or those wanting to learn something new. All of the DIY Epoxy Classes with Elvrum are held on the Emmetsburg Campus.

PRE-REGISTRATION IS REQUIRED FOR THE DIY EPOXY CLASSES

To register, visit www.iowalakes.edu/ce or call 800–252–5664. For more information about the classes, contact Continuing Education Coordinator Rob Schultz at 712–852–5236.
Environmental Studies at Iowa Lakes Community College is a broad-based, hands-on program. It introduces students to the diverse field, allowing them the opportunity to explore the various specialties and discover their strengths. Whether interested in natural resources, fisheries, wildlife management, forestry, ecosystems, climate, weather, or soils, Environmental Studies students gain knowledge in many different sciences and disciplines. Environmental jobs are in high demand, and this program sets students up for a meaningful career within this important profession. At graduation, students earn an Associate in Applied Science degree that is very transferable to many universities for those looking to round out their education with a four-year degree.

Program Coordinator Drew Howing draws from his experience in the field to provide students with a well-rounded look at environmental studies which, by nature, is very broad. One benefit of this approach is that students can discover their niche. “They come and learn a bunch of different stuff, and ultimately, they land on something they find to be really passionate about,” he says. “They are learning skills that are applicable with any job that they get after graduation.” Many graduates of the Environmental Studies program transfer to finish with a four-year degree. “A lot of my classes transfer over, but some of them cannot be replicated or duplicated,” Howing says. “Where a lot of four-year degrees have to specialize, we offer a diverse background and education in many different sciences; many disciplines within environmental science.”

In the program, students gain an understanding of important ecological and resource management concepts. They learn to apply natural resource management principles that ensure the ecosystem and public health. Students also learn how to translate the connections between humans and the environment. A majority of the labs are outside, where students study ecology and learn to monitor, measure, analyze, and report environmental pollutants. Howing also routinely invites guest speakers to share their environmental expertise with students.

Environmental Studies alum Adam Franck came to Iowa Lakes as a non-traditional student and military veteran. With a passion for the outdoors, he earned his Environmental Studies degree then transferred to South Dakota State University to finish his four-year degree. “They did a great job at Iowa Lakes,” Franck says. “The faculty is awesome. Drew is passionate about what he does. He has lots of experience out in the field and he stays informed on current practices and what’s going on in the environmental world.” Franck credits Howing with the ability to be flexible and his willingness to work towards students’ interests and skill-sets. “If you expressed interest in something, Drew would make sure to touch on that topic,” he says.

Today, Franck is a range land management specialist for the forest service in Phillipsburg, Montana. He recommends that future students go into the Environmental Studies program with an open mind. “There are all kinds of jobs out there so don’t get stuck on just being a game warden or a fisheries technician. Learn what you like and what your passion is. Do as many internships as you can to get experience, as soon as you can. That will help you get a job fast and make connections.”

Current sophomore in the program, Matthew Rossmiller, chose the Environmental Studies program because he’s always enjoyed the outdoors. “I never get tired of being outside and doing things with the environment, it’s something I will enjoy doing the rest of my life,” he says.
Rossmiller appreciates the small class size at Iowa Lakes as well as the hands-on approach of the program. “The small class environment allows it to be a bit more personal, giving students more one-on-one time with the instructors. It’s a good fit for me and prepares me for the future.” He also enjoys the outdoor labs, which include doing prairie surveys. He encourages future students to join the program. “It gives you a different perspective on things, like the interconnectedness in the environment and the different impacts we have,” he says.

At Iowa Lakes, the faculty have the opportunity to get to know the students and help them prepare for their future career. “Every step of the way, I’m getting to know their background, their strengths and weaknesses, and help students figure out what they like early on,” Howing says. Howing and other faculty at Iowa Lakes help students figure out a focus and offer encouragement and resources to help them discover the best path in the environmental field. Students and faculty work together to build resumes and portfolios and to secure internships.

Recently, the National Resources Conservation Service (NRCS) hired two-year graduates from the Environmental Studies program. “This is pretty exciting,” Howing explains. “I’ve ramped up the intensities or added curriculum that helps fulfill requirements for those roles, making students employable for these entry-level positions.” Overall, Howing sees a great outlook for new jobs opening within the environmental field. “I believe that people recognize how important it is for humanity that we conserve resources. More so, the last big environmental boom was in the 60s and 70s, so a lot of people who got into that big flux of job opportunities are retiring.” This translates to a big turnover rate in the next five to 10 years within the NRCS as well as in many other public and private organizations.

For more information, please contact: Drew Howing · 712-362-7978 · dhowing@iowalakes.edu
Good coaches help athletes improve their performance, motivate them to reach their goals, and teach valuable life lessons like working hard, perseverance, and the importance of teamwork. Deciding to transition from sports fan to coach or assistant coach can look different for everyone. Many adults have fond memories of coaches who made a positive influence in their lives and wish to do the same for others. By taking on the role of coach, he or she assumes the responsibility of being a positive role model. For people interested in stepping into this significant role, Iowa Lakes Community College offers Coaching Authorization classes through continuing education. This course is ideal for people who enjoy sports and want to share their knowledge and passion with others.

In order for a non-teacher to coach any 7th through 12th grade school sponsored team (paid or volunteer), Coaching Authorization through the Iowa Board of Educational Examiners (BOEE) is required. To receive this authorization, people need to successfully complete an approved 55 hour coaching authorization course, concussion training, and CPR certification as well as go through an application process with BOEE. Iowa Lakes offers four extensive classes that meet these requirements.

The Coaching Ethics, Techniques, and Theory class covers important requirements to obtain Coaching Authorization. Then, the Athletic Development and Human Growth class focuses on sports physiology, preparation for competition, and covers common issues that come up within the role of coach. The Athletic Injury Prevention class is an entry-level course designed to introduce coaches to the field of athletic training. In order to help coaches make informed decisions, they will learn basic care and prevention of athletic injuries.

Finally, the Body Structure and Function class is an introduction to basic anatomy and physiology. It provides information on how bodies respond to exercise and movement. It equips coaches by teaching energy system analysis which looks at nutrition and the way bodies metabolize food. The class also covers muscular fitness assessment which features types of muscles and how they respond to training. Lastly, the course allows coaches to develop an actual fitness program.

The Coaching Authorization classes prepare coaches for real-world situations and scenarios, setting them up to make intelligent decisions that benefit athletes and teams. The classes are self-paced and are available to anyone over the age of 18. Classes will be offered January through April, May through August, and September through December 2021. The four-class series costs $460. While this course sets the stage for a promising coaching experience, continuing education hopes to also offer new classes geared toward existing coaches in the near future as well. The new courses will cover specific, focused topics to help coaches gain more wisdom and insight. For example, the upcoming Fuel to Perform class will enhance a coach’s understanding of nutrition in order to better guide student athletes to make good decisions about their health.

FOR MORE INFORMATION OR TO REGISTER, PLEASE CALL: (800) 252-5664
IOWA LAKES
YOU’LL LOVE IT HERE!

As a Laker, you’re more than a student. While our focus is on academic excellence and providing the best learning environment, we also strive to give you a well-rounded experience. After all, a good college experience is not restricted to the classroom.

With more than 30 clubs and organizations, Iowa Lakes provides a wide range of opportunities in pre-professional, special interest, social and community services. No matter your major, you have the opportunity to get involved in athletics, music or even our Student Senate. All of these avenues along with on-campus student housing provide the opportunity to develop lifelong relationships and to interact with students outside of your area of study.

Gain substantial experience not only for your career and academics but for life. This is what being Laker Proud looks like!

THE STATS

14:1
STUDENT TO FACULTY RATIO

30+
CLUBS & ORGANIZATIONS

16
NJCAA ATHLETIC TEAMS

14
RESIDENCE HALLS

40+
PROGRAMS OF STUDY

MUSIC - & - BAND

1
INTERNET RADIO STATION KILCC

5
CAMPUSES

$792K
SCHOLARSHIP DOLLARS

1,000+
EVENING & ONLINE STUDENTS

1,418
TRADITIONAL STUDENTS

17
COUNTRIES REPRESENTED ON CAMPUS

*Data collected from the 2019-2020 academic school year.

PERKES:

CAMPUS STORE
FREE ON-CAMPUS PARKING
FITNESS FACILITIES
HIGH-SPEED INTERNET
LAUNDRY FACILITIES
AIR CONDITIONING

FOR MORE INFORMATION

Visit IOWALAKES.EDU, or contact:
ANNIE KALOUS • Admissions Director • akalous@iowalakes.edu • 800.242.5106 x5254

CONTINUING EDUCATION www.iowalakes.edu/ce | 800-252-5664
Iowa Lakes Community College plays a critical economic role in local communities. An economic impact study shows that operations, construction, and student spending, combined with alumni’s enhanced productivity, generated $313 million or 8.2 percent of the total gross regional product (GRP) in the Iowa Lakes Service Area. The Iowa Lakes Service Area consists of Clay, Dickinson, Emmet, Kossuth, and Palo Alto counties.

“Iowa Lakes Community College has a strong focus on our commitment and connection to the communities we serve. This study shows how Iowa Lakes strengthens the economic health and quality of life for area residents and local businesses,” explains Jolene Rogers, Executive Director of Community & Business Relations.

The study conducted by independent researcher Economic Modeling Specialists International (EMSI) for the fiscal year (FY) 2017–2018 indicated four significant impacts Iowa Lakes had on the region’s commerce and economy.

Iowa Lakes payroll and expenses support local businesses
The net impact of college payroll and expenses in the Iowa Lakes service area added $29.2 million in income to the regional economy during the analysis year. As one of the region’s largest employers with 450 full-time and part-time faculty and staff, the study reported much of the campus’ $21 million payroll is spent in the area – in the form of rent, groceries essentials, and household expenses. Additionally, Iowa Lakes spent $15.2 million on day-to-day expenses related to facilities, supplies, and professional services.

Iowa Lakes construction spending generates short-term spending and jobs
Iowa Lakes invests in construction each year to maintain facilities, create additional capacities, and meet its growing educational demand, generating a short-term infusion of spending and jobs in the regional economy. In 2017–18, the net impact of construction spending from Iowa Lakes was $2.1 million in added income to the Iowa Lakes Service Area.

Iowa Lakes students boost local spending
The expenditures of Iowa Lakes retained and relocated students added $6.2 million in income to the region during the analysis year. Approximately 23 percent of credit students attended from outside the service area and spent money on groceries, transportation, rent, and other living expenses at regional businesses. Additionally, many in–region students, referred to as retained students, would have left the region for other education opportunities if not for the existence of Iowa Lakes.

Iowa Lakes trains a skilled workforce
Over the years, students have studied at Iowa Lakes and entered or re–entered the workforce with newly acquired knowledge and technical skills. Today, thousands of former students are employed in the Iowa Lakes Service Area. Students with higher skill levels obtain higher earnings and raise business profits through increased productivity. These higher earnings and increased profits create even more economic gains in the region. The impact of former Iowa Lakes students on the regional economy amounted to $275.5 million in added income.

Summary
To put this information in perspective, the Iowa Lakes Service Area receives the equivalent of 4,508 jobs from the economic activities created or maintained by Iowa Lakes. Iowa Lakes supports one out of every 11 jobs in the area through daily operations and students’ activities. The purpose of utilizing data generated as a result of operations from the 2017–18 fiscal year, is in consideration of wage studies and job placement analytics.
### ALGONA
- **Marketing Amidst COVID: The 4Ps (+1) of Marketing**: Product & Place
  - Course# 4817, 4818, 4819, 4820
  - Date(s): 1/7/21, 1/14/21
  - Price: $49
- **Moped Safety**: Course# 4716, 4732
  - Date(s): 3/27/21, 6/24/21
  - Price: $49

### EMMETSBURG
- **Food Preservation 101**: Course# 4793
  - Date(s): 4/13/21
  - Price: $19
- **Tree Walk & Talk**: Course# 4794
  - Date(s): 4/27/21
  - Price: $19
- **Moped Safety**: Course# 4719
  - Date(s): 5/10/21-5/11/21
  - Price: $49

### EMMETSBURG (continued)
- **Auto Body: Dings, Dents & Rust**: Course# 4811
  - Date(s): 1/19/21-2/4/21
  - Price: $350
- **Car/Truck Cleaning & Detailing - Exterior**: Course# 4702
  - Date(s): 1/23/21
  - Price: $110
- **Adult CPR/AED & First Aid**: Course# 4790
  - Date(s): 1/26/21
  - Price: $69
- **Spring Gardening Symposium**: Course# 4696
  - Date(s): 2/6/21
  - Price: $49
- **Auto Body: Prime & Paint**: Course# 4812
  - Date(s): 2/9/21-2/25/21
  - Price: $425
- **Advanced CDL Training**: Course# 4538
  - Date(s): 2/11/21-2/25/21
  - Price: $329
- **Auto Body: Personal Project (advanced)**: Course# 4814
  - Date(s): 3/2/21-3/18/21
  - Price: $275
- **Fluid Power: Pneumatics**: Course# 4757
  - Date(s): 1/7/21
  - Price: FREE

### EMMETSBURG (continued)
- **BLS (Healthcare Provider) CPR**: Course# 4789
  - Date(s): 1/6/21
  - Price: $59
- **Professional Dog Grooming 4**: Course# 4694
  - Date(s): 1/11/21-1/22/21
  - Price: $895
- **Traffic Incident Management System**: Course# 4798
  - Date(s): 1/12/21
  - Price: FREE
- **Pediatric First Aid with Adult, Child & Infant CPR/AED**: Course# 4788
  - Date(s): 1/16/21
  - Price: $69

### ESTHERVILLE
- **Fluid Power: Hydraulics**: Course# 4761
  - Date(s): 1/8/21
  - Price: FREE
- **Basic Crochet**: Course# 4764
  - Date(s): 1/9/21
  - Price: $29
- **Plarn! Crochet with Plastic Bags**: Course# 4765
  - Date(s): 1/12/21
  - Price: $29
- **Ham Amateur Radio - Technician Level**: Course# 4797
  - Date(s): 2/6/21
  - Price: $115
- **HazMat Operations Refresher**: Course# 4351
  - Date(s): 3/9/21
  - Price: FREE
- **Moped Safety**: Course# 4717, 4731
  - Date(s): 4/17/21, 6/8/21
  - Price: $49
- **Effective Workplace Communication**: Course# 4745, 4743
  - Date(s): 1/21/21, 1/28/21
  - Price: FREE
- **Client Retention Strategies**: Course# 4786
  - Date(s): 2/18/21
  - Price: $99.00

### SPENCER
- **Computer Literacy**: Course# 4515, 4516, 4517, 4518, 4519, 4520
  - Date(s): 1/7/21, 2/4/21, 3/4/21, 4/1/21, 5/6/21, 6/3/21
  - Price: $80
- **MSHA New Miner 3 day Training**: Course# 4654
  - Date(s): 2/8/21-2/10/21
  - Price: $315
- **Moped Safety**: Course# 4717, 4731
  - Date(s): 4/17/21, 6/8/21
  - Price: $49

### ONLINE
- **Excel Basics**: Course# 4526, 4527, 4528
  - Date(s): 12/18/20, 3/26/21, 6/24/21
  - Price: $80
- **Word Basics**: Course# 4522, 4523, 4524
  - Date(s): 12/18/20, 3/26/21, 6/24/21
  - Price: $80

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**TO REGISTER OR FOR MORE INFO, VISIT:** iowalakes.edu/ce
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